



The relative strengths and weaknesses of AOL Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of AOL Inc. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 41% points. The greatest weakness of AOL Inc. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 60% points.

The company's Economic Capital Ratio, given in the ranking table, is 149%, being 117% points above the market average of 32%.

Input Variable	Value in 1000 USD
Assets, Current	809,600
Assets, Non-Current	557,000
Cost of Goods and Services Sold	1,584,400
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	1,199,200
Liabilities, Current	514,800
Liabilities, Non-Current	0
Other Assets	259,200
Other Compr. Net Income	0
Other Expenses	159,500
Other Liabilities	137,600
Other Net Income	-5,100
Other Revenues	2,202,100
Research and Development Expense	0
Selling Expense	440,000

Output Variable	Value in 1000 USD
Assets	2,825,000
Liabilities	652,400
Expenses	2,183,900
Revenues	2,202,100
Stockholders Equity	2,172,600
Net Income	13,100
Comprehensive Net Income	13,100
Economic Capital Ratio	149%