

RealRate

DATA PROCESSING 2013

Liveramp Holdings Inc Rank 4 of 48







DATA PROCESSING 2013

RealRate

Liveramp Holdings Inc Rank 4 of 48

The relative strengths and weaknesses of Liveramp Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Liveramp Holdings Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 66% points. The greatest weakness of Liveramp Holdings Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 85% points.

The company's Economic Capital Ratio, given in the ranking table, is 166%, being 133% points above the market average of 33%.

Input Variable	Value in 1000 USD
Assets, Current	472,005
Assets, Non-Current	262,996
Cost of Goods and Services Sold	863,489
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	382,285
Liabilities, Current	256,401
Liabilities, Non-Current	0
Other Assets	115,491
Other Compr. Net Income	3,357
Other Expenses	59,570
Other Liabilities	0
Other Net Income	15,082
Other Revenues	1,130,624
Research and Development Expense	0
Selling Expense	151,131

Output Variable	Value in 1000 USD
Assets	1,232,777
Liabilities	256,401
Expenses	1,074,190
Revenues	1,130,624
Stockholders Equity	976,376
Net Income	71,516
Comprehensive Net Income	74,873
Economic Capital Ratio	166%

