



The relative strengths and weaknesses of ZIX CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ZIX CORP compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 66% points. The greatest weakness of ZIX CORP is the variable Intangible Assets, reducing the Economic Capital Ratio by 8.9% points.

The company's Economic Capital Ratio, given in the ranking table, is 161%, being 127% points above the market average of 33%.

Input Variable	Value in 1000 USD
Assets, Current	27,252
Assets, Non-Current	2,384
Cost of Goods and Services Sold	7,609
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	2,161
Liabilities, Current	21,528
Liabilities, Non-Current	978
Other Assets	51,052
Other Compr. Net Income	0
Other Expenses	-1,949
Other Liabilities	-902
Other Net Income	111
Other Revenues	43,356
Research and Development Expense	7,419
Selling Expense	19,385

Output Variable	Value in 1000 USD
Assets	82,849
Liabilities	21,604
Expenses	32,464
Revenues	43,356
Stockholders Equity	61,245
Net Income	11,003
Comprehensive Net Income	11,003
Economic Capital Ratio	161%