

RealRate

DATA PROCESSING 2013

Internet America INC Rank 9 of 48





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The relative strengths and weaknesses of Internet America INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Internet America INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 84% points. The greatest weakness of Internet America INC is the variable Other Expenses, reducing the Economic Capital Ratio by 70% points.

The company's Economic Capital Ratio, given in the ranking table, is 140%, being 106% points above the market average of 33%.

Input Variable	Value in 1000 USD
Assets, Current	2,146
Assets, Non-Current	1,515
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	820
General and Administrative Expense	0
Intangible Assets	2,037
Liabilities, Current	1,619
Liabilities, Non-Current	308
Other Assets	417
Other Compr. Net Income	0
Other Expenses	4,342
Other Liabilities	0
Other Net Income	402
Other Revenues	7,350
Research and Development Expense	0
Selling Expense	1,946

Output Variable	Value in 1000 USD
Assets	6,115
Liabilities	1,927
Expenses	7,109
Revenues	7,350
Stockholders Equity	4,188
Net Income	643
Comprehensive Net Income	643
Economic Capital Ratio	140%

