







DATA PROCESSING 2013

Grandparents COM INC Rank 43 of 48

The relative strengths and weaknesses of Grandparents COM INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Grandparents COM INC compared to the market average is the variable Assets, Non-Current, increasing the Economic Capital Ratio by 274% points. The greatest weakness of Grandparents COM INC is the variable Net Income, reducing the Economic Capital Ratio by 217% points.

The company's Economic Capital Ratio, given in the ranking table, is -208%, being 241% points below the market average of 33%.

Input Variable	Value in 1000 USD
Assets, Current	492
Assets, Non-Current	4,622
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	855
General and Administrative Expense	787
Intangible Assets	4,538
Liabilities, Current	3,480
Liabilities, Non-Current	0
Other Assets	-4,538
Other Compr. Net Income	0
Other Expenses	8,216
Other Liabilities	0
Other Net Income	-100
Other Revenues	330
Research and Development Expense	0
Selling Expense	1,247

Output Variable	Value in 1000 USD
Assets	5,113
Liabilities	3,480
Expenses	11,105
Revenues	330
Stockholders Equity	1,634
Net Income	-10,875
Comprehensive Net Income	-10,875
Economic Capital Ratio	-208%

