



The relative strengths and weaknesses of Looksmart LTD are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Looksmart LTD compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 80% points. The greatest weakness of Looksmart LTD is the variable Expenses, reducing the Economic Capital Ratio by 77% points.

The company's Economic Capital Ratio, given in the ranking table, is 56%, being 23% points above the market average of 33%.

Input Variable	Value in 1000 USD
Assets, Current	18,365
Assets, Non-Current	378
Cost of Goods and Services Sold	10,163
Depreciation, Depletion, Amortization	2,303
General and Administrative Expense	5,579
Intangible Assets	0
Liabilities, Current	3,962
Liabilities, Non-Current	0
Other Assets	122
Other Compr. Net Income	-22
Other Expenses	201
Other Liabilities	177
Other Net Income	71
Other Revenues	15,691
Research and Development Expense	6,036
Selling Expense	2,527

Output Variable	Value in 1000 USD
Assets	18,865
Liabilities	4,139
Expenses	26,809
Revenues	15,691
Stockholders Equity	14,726
Net Income	-11,047
Comprehensive Net Income	-11,069
Economic Capital Ratio	56%