

proofpoint.







DATA PROCESSING 2013

Proofpoint INC

Rank 33 of 48

The relative strengths and weaknesses of Proofpoint INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Proofpoint INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 27% points. The greatest weakness of Proofpoint INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 51% points.

The company's Economic Capital Ratio, given in the ranking table, is 16%, being 17% points below the market average of 33%.

Input Variable	Value in 1000 USD
Assets, Current	109,874
Assets, Non-Current	8,771
Cost of Goods and Services Sold	33,113
Depreciation, Depletion, Amortization	0
General and Administrative Expense	12,693
Intangible Assets	21,470
Liabilities, Current	103,553
Liabilities, Non-Current	3,080
Other Assets	326
Other Compr. Net Income	6.0
Other Expenses	521
Other Liabilities	0
Other Net Income	-262
Other Revenues	106,295
Research and Development Expense	24,827
Selling Expense	55,239

Output Variable	Value in 1000 USD
Assets	140,441
Liabilities	106,633
Expenses	126,393
Revenues	106,295
Stockholders Equity	33,808
Net Income	-20,360
Comprehensive Net Income	-20,354
Economic Capital Ratio	16%

