



The relative strengths and weaknesses of AOL Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of AOL Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 101% points. The greatest weakness of AOL Inc. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 60% points.

The company's Economic Capital Ratio, given in the ranking table, is 209%, being 176% points above the market average of 33%.

Input Variable	Value in 1000 USD
Assets, Current	887,600
Assets, Non-Current	543,600
Cost of Goods and Services Sold	1,587,200
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	1,217,300
Liabilities, Current	510,200
Liabilities, Non-Current	73,800
Other Assets	148,800
Other Compr. Net Income	-5,900
Other Expenses	210,700
Other Liabilities	62,100
Other Net Income	971,100
Other Revenues	2,287,700
Research and Development Expense	0
Selling Expense	413,200

Output Variable	Value in 1000 USD
Assets	2,797,300
Liabilities	646,100
Expenses	2,211,100
Revenues	2,287,700
Stockholders Equity	2,151,200
Net Income	1,047,700
Comprehensive Net Income	1,041,800
Economic Capital Ratio	209%