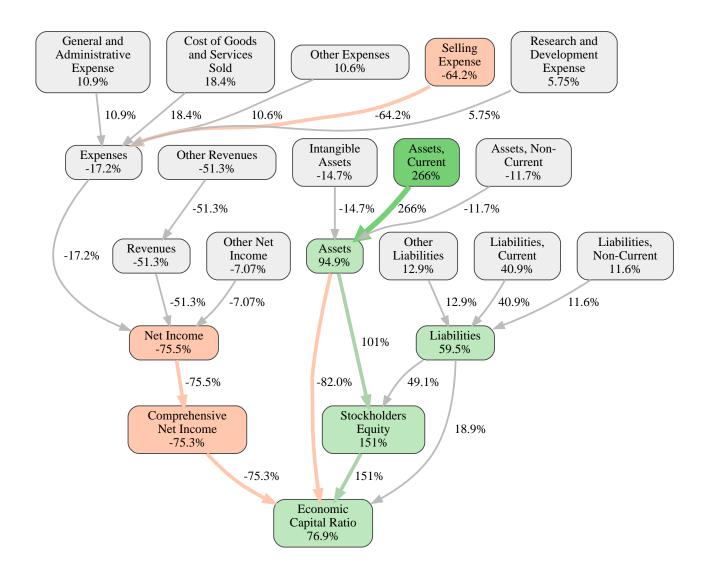


DATA PROCESSING 2013

LGBTQ LOYALTY

Lgbtq Loyalty Holdings Inc Rank 17 of 48





DATA PROCESSING 2013



Lgbtq Loyalty Holdings Inc Rank 17 of 48

The relative strengths and weaknesses of Lgbtq Loyalty Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lgbtq Loyalty Holdings Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 266% points. The greatest weakness of Lgbtq Loyalty Holdings Inc is the variable Net Income, reducing the Economic Capital Ratio by 76% points.

The company's Economic Capital Ratio, given in the ranking table, is 110%, being 77% points above the market average of 33%.

Input Variable	Value in 1000 USD
Assets, Current	836
Assets, Non-Current	0
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	0
Liabilities, Current	55
Liabilities, Non-Current	0
Other Assets	4.7
Other Compr. Net Income	0
Other Expenses	41
Other Liabilities	0
Other Net Income	0
Other Revenues	1.9
Research and Development Expense	0
Selling Expense	403

Output Variable	Value in 1000 USD
Assets	841
Liabilities	55
Expenses	444
Revenues	1.9
Stockholders Equity	787
Net Income	-442
Comprehensive Net Income	-442
Economic Capital Ratio	110%

