

RealRate

DATA PROCESSING 2014

## Liveramp Holdings Inc Rank 4 of 48







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The relative strengths and weaknesses of Liveramp Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Liveramp Holdings Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 71% points. The greatest weakness of Liveramp Holdings Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 93% points.

The company's Economic Capital Ratio, given in the ranking table, is 170%, being 156% points above the market average of 14%.

Input Variable	Value in 1000 USD
Assets, Current	461,096
Assets, Non-Current	243,804
Cost of Goods and Services Sold	840,640
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	381,129
Liabilities, Current	224,576
Liabilities, Non-Current	0
Other Assets	101,677
Other Compr. Net Income	-1,690
Other Expenses	35,068
Other Liabilities	0
Other Net Income	-12,542
Other Revenues	1,099,359
Research and Development Expense	0
Selling Expense	153,990

Output Variable	Value in 1000 USD
Assets	1,187,706
Liabilities	224,576
Expenses	1,029,698
Revenues	1,099,359
Stockholders Equity	963,130
Net Income	57,119
Comprehensive Net Income	55,429
Economic Capital Ratio	170%

