



The relative strengths and weaknesses of ZIX CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ZIX CORP compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 62% points. The greatest weakness of ZIX CORP is the variable Selling Expense, reducing the Economic Capital Ratio by 14% points.

The company's Economic Capital Ratio, given in the ranking table, is 155%, being 141% points above the market average of 14%.

Input Variable	Value in 1000 USD
Assets, Current	33,694
Assets, Non-Current	2,608
Cost of Goods and Services Sold	7,614
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	2,161
Liabilities, Current	22,845
Liabilities, Non-Current	2,901
Other Assets	52,239
Other Compr. Net Income	0
Other Expenses	-1,006
Other Liabilities	-1,278
Other Net Income	132
Other Revenues	48,138
Research and Development Expense	9,563
Selling Expense	21,646

Output Variable	Value in 1000 USD
Assets	90,702
Liabilities	24,468
Expenses	37,817
Revenues	48,138
Stockholders Equity	66,234
Net Income	10,453
Comprehensive Net Income	10,453
Economic Capital Ratio	155%