



The relative strengths and weaknesses of Internet America INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Internet America INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 105% points. The greatest weakness of Internet America INC is the variable Other Net Income, reducing the Economic Capital Ratio by 12% points.

The company's Economic Capital Ratio, given in the ranking table, is 244%, being 229% points above the market average of 14%.

Input Variable	Value in 1000 USD
Assets, Current	3,206
Assets, Non-Current	1,479
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	865
General and Administrative Expense	0
Intangible Assets	1,968
Liabilities, Current	1,584
Liabilities, Non-Current	153
Other Assets	3,760
Other Compr. Net Income	0
Other Expenses	260
Other Liabilities	0
Other Net Income	-12
Other Revenues	7,803
Research and Development Expense	0
Selling Expense	2,188

Output Variable	Value in 1000 USD
Assets	10,413
Liabilities	1,737
Expenses	3,313
Revenues	7,803
Stockholders Equity	8,677
Net Income	4,478
Comprehensive Net Income	4,478
Economic Capital Ratio	244%