







DATA PROCESSING 2014

Grandparents COM INC Rank 45 of 48

The relative strengths and weaknesses of Grandparents COM INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Grandparents COM INC compared to the market average is the variable Assets, Non-Current, increasing the Economic Capital Ratio by 223% points. The greatest weakness of Grandparents COM INC is the variable Net Income, reducing the Economic Capital Ratio by 176% points.

The company's Economic Capital Ratio, given in the ranking table, is -219%, being 233% points below the market average of 14%.

| Input Variable | Value in 1000 USD |
|---------------------------------------|----------------------|
| Assets, Current | 234 |
| Assets, Non-Current | 4,005 |
| Cost of Goods and Services Sold | 0 |
| Depreciation, Depletion, Amortization | 633 |
| General and Administrative Expense | 659 |
| Intangible Assets | 3,930 |
| Liabilities, Current | 4,516 |
| Liabilities, Non-Current | 0 |
| Other Assets | -3,930 |
| Other Compr. Net Income | 0 |
| Other Expenses | 7,629 |
| Other Liabilities | 0 |
| Other Net Income | -550 |
| Other Revenues | 510 |
| Research and Development Expense | 0 |
| Selling Expense | 288 |

| Output Variable | Value in 1000 USD |
|--------------------------|----------------------|
| Assets | 4,240 |
| Liabilities | 4,516 |
| Expenses | 9,209 |
| Revenues | 510 |
| Stockholders Equity | -276 |
| Net Income | -9,249 |
| Comprehensive Net Income | -9,249 |
| Economic Capital Ratio | -219% |

