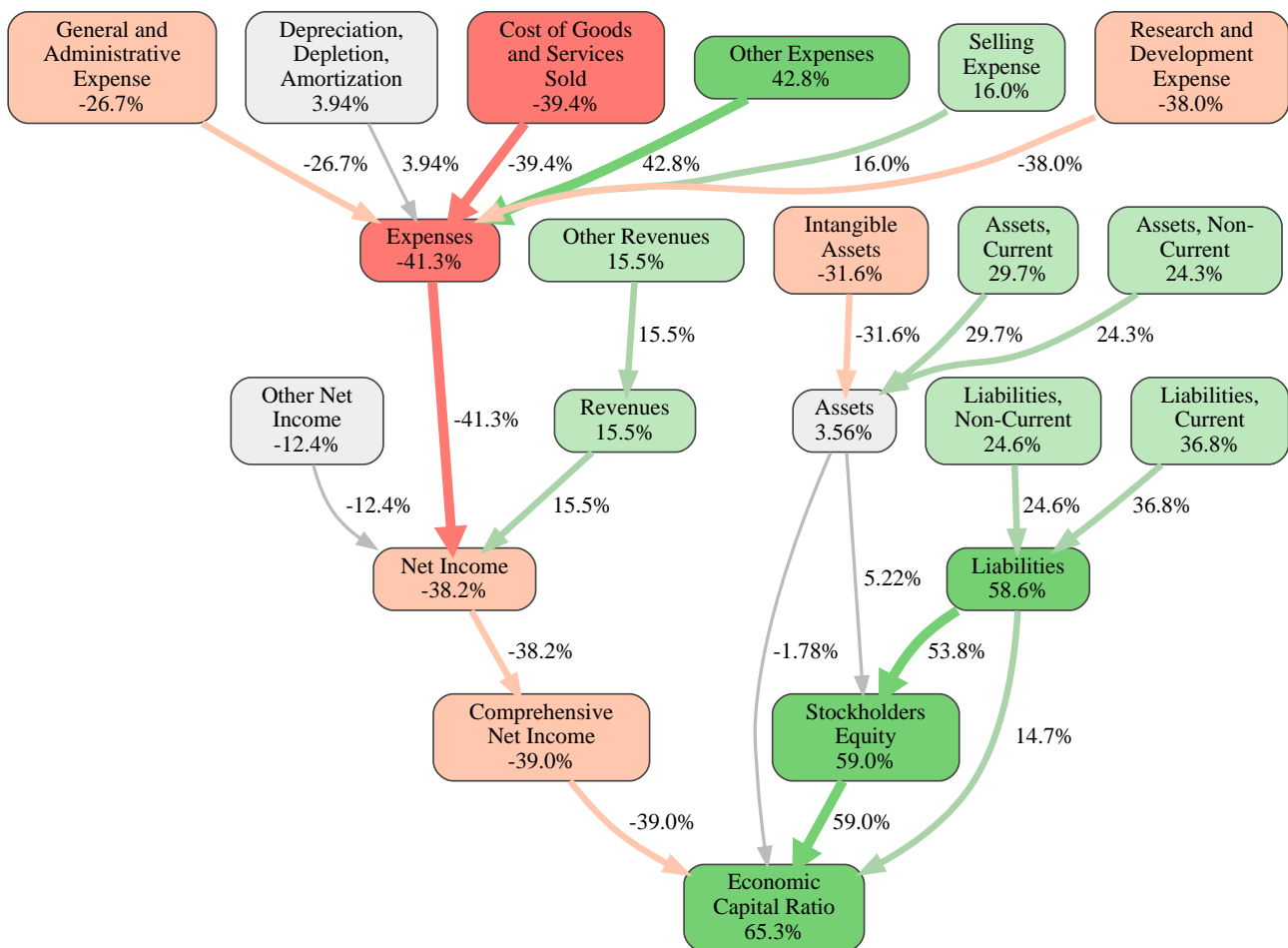




RealRate

DATA PROCESSING 2014

Looksmart LTD
Rank 25 of 48



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The relative strengths and weaknesses of Looksmart LTD are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Looksmart LTD compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 43% points. The greatest weakness of Looksmart LTD is the variable Expenses, reducing the Economic Capital Ratio by 41% points.

The company's Economic Capital Ratio, given in the ranking table, is 80%, being 65% points above the market average of 14%.

Input Variable	Value in 1000 USD
Assets, Current	7,574
Assets, Non-Current	3,831
Cost of Goods and Services Sold	4,474
Depreciation, Depletion, Amortization	0
General and Administrative Expense	3,052
Intangible Assets	0
Liabilities, Current	2,185
Liabilities, Non-Current	0
Other Assets	241
Other Compr. Net Income	-108
Other Expenses	56
Other Liabilities	186
Other Net Income	186
Other Revenues	6,679
Research and Development Expense	3,557
Selling Expense	1,082

Output Variable	Value in 1000 USD
Assets	11,646
Liabilities	2,371
Expenses	12,221
Revenues	6,679
Stockholders Equity	9,275
Net Income	-5,356
Comprehensive Net Income	-5,464
Economic Capital Ratio	80%