

proofpoint.





DATA PROCESSING 2014

Proofpoint INC

Rank 36 of 48

The relative strengths and weaknesses of Proofpoint INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Proofpoint INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 48% points. The greatest weakness of Proofpoint INC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 55% points.

The company's Economic Capital Ratio, given in the ranking table, is 18%, being 4.0% points above the market average of 14%.

Input Variable	Value in 1000 USD
Assets, Current	287,849
Assets, Non-Current	15,613
Cost of Goods and Services Sold	41,562
Depreciation, Depletion, Amortization	0
General and Administrative Expense	19,622
Intangible Assets	86,740
Liabilities, Current	152,476
Liabilities, Non-Current	160,923
Other Assets	357
Other Compr. Net Income	-3.0
Other Expenses	-2,808
Other Liabilities	0
Other Net Income	-856
Other Revenues	137,931
Research and Development Expense	34,449
Selling Expense	71,781

Output Variable	Value in 1000 USD
Assets	390,559
Liabilities	313,399
Expenses	164,606
Revenues	137,931
Stockholders Equity	77,160
Net Income	-27,531
Comprehensive Net Income	-27,534
Economic Capital Ratio	18%

