



The relative strengths and weaknesses of Trulia INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Trulia INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 51% points. The greatest weakness of Trulia INC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 85% points.

The company's Economic Capital Ratio, given in the ranking table, is 94%, being 79% points above the market average of 14%.

Input Variable	Value in 1000 USD
Assets, Current	249,566
Assets, Non-Current	30,462
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	0
General and Administrative Expense	32,702
Intangible Assets	373,792
Liabilities, Current	36,230
Liabilities, Non-Current	233,268
Other Assets	1,589
Other Compr. Net Income	0
Other Expenses	57,395
Other Liabilities	4,835
Other Net Income	-20
Other Revenues	143,728
Research and Development Expense	0
Selling Expense	71,370

Output Variable	Value in 1000 USD
Assets	655,409
Liabilities	274,333
Expenses	161,467
Revenues	143,728
Stockholders Equity	381,076
Net Income	-17,759
Comprehensive Net Income	-17,759
Economic Capital Ratio	94%