



The relative strengths and weaknesses of Lifelock INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifelock INC compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 75% points. The greatest weakness of Lifelock INC is the variable Other Revenues, reducing the Economic Capital Ratio by 60% points.

The company's Economic Capital Ratio, given in the ranking table, is 132%, being 118% points above the market average of 14%.

Input Variable	Value in 1000 USD
Assets, Current	203,583
Assets, Non-Current	18,316
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	0
General and Administrative Expense	44,070
Intangible Assets	203,333
Liabilities, Current	156,454
Liabilities, Non-Current	4,640
Other Assets	38,018
Other Compr. Net Income	-18
Other Expenses	9,747
Other Liabilities	0
Other Net Income	269,159
Other Revenues	0
Research and Development Expense	0
Selling Expense	162,891

Output Variable	Value in 1000 USD
Assets	463,250
Liabilities	161,094
Expenses	216,708
Revenues	0
Stockholders Equity	302,156
Net Income	52,451
Comprehensive Net Income	52,433
Economic Capital Ratio	132%