





The relative strengths and weaknesses of Zynga INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zynga INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 36% points. The greatest weakness of Zynga INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 22% points.

The company's Economic Capital Ratio, given in the ranking table, is 164%, being 150% points above the market average of 14%.

Input Variable	Value in 1000 USD
Assets, Current	1,241,399
Assets, Non-Current	374,941
Cost of Goods and Services Sold	248,358
Depreciation, Depletion, Amortization	0
General and Administrative Expense	162,918
Intangible Assets	246,271
Liabilities, Current	279,754
Liabilities, Non-Current	122,060
Other Assets	416,474
Other Compr. Net Income	0
Other Expenses	-17,670
Other Liabilities	0
Other Net Income	762
Other Revenues	873,266
Research and Development Expense	413,001
Selling Expense	104,403

Output Variable	Value in 1000 USD
Assets	2,279,085
Liabilities	401,814
Expenses	911,010
Revenues	873,266
Stockholders Equity	1,877,271
Net Income	-36,982
Comprehensive Net Income	-36,982
Economic Capital Ratio	164%