



The relative strengths and weaknesses of ZIX CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ZIX CORP compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 79% points. The greatest weakness of ZIX CORP is the variable Selling Expense, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 128%, being 195% points above the market average of -67%.

Input Variable	Value in 1000 USD
Assets, Current	27,272
Assets, Non-Current	4,399
Cost of Goods and Services Sold	8,324
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	2,161
Liabilities, Current	25,921
Liabilities, Non-Current	2,431
Other Assets	49,892
Other Compr. Net Income	0
Other Expenses	2,830
Other Liabilities	-898
Other Net Income	183
Other Revenues	50,347
Research and Development Expense	9,051
Selling Expense	26,222

Output Variable	Value in 1000 USD
Assets	83,724
Liabilities	27,454
Expenses	46,427
Revenues	50,347
Stockholders Equity	56,270
Net Income	4,103
Comprehensive Net Income	4,103
Economic Capital Ratio	128%