







DATA PROCESSING 2015

Looksmart LTD Rank 44 of 49

The relative strengths and weaknesses of Looksmart LTD are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Looksmart LTD compared to the market average is the variable Assets, Non-Current, increasing the Economic Capital Ratio by 166% points. The greatest weakness of Looksmart LTD is the variable Expenses, reducing the Economic Capital Ratio by 119% points.

The company's Economic Capital Ratio, given in the ranking table, is -107%, being 41% points below the market average of -67%.

Input Variable	Value in 1000 USD
Assets, Current	1,291
Assets, Non-Current	3,403
Cost of Goods and Services Sold	2,441
Depreciation, Depletion, Amortization	0
General and Administrative Expense	2,561
Intangible Assets	0
Liabilities, Current	2,317
Liabilities, Non-Current	0
Other Assets	62
Other Compr. Net Income	-270
Other Expenses	44
Other Liabilities	22
Other Net Income	176
Other Revenues	4,702
Research and Development Expense	4,561
Selling Expense	1,690

Output Variable	Value in 1000 USD
Assets	4,756
Liabilities	2,339
Expenses	11,297
Revenues	4,702
Stockholders Equity	2,417
Net Income	-6,419
Comprehensive Net Income	-6,689
Economic Capital Ratio	-107%

