



The relative strengths and weaknesses of Marin Software INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Marin Software INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 50% points. The greatest weakness of Marin Software INC is the variable Selling Expense, reducing the Economic Capital Ratio by 32% points.

The company's Economic Capital Ratio, given in the ranking table, is 123%, being 190% points above the market average of -67%.

Input Variable	Value in 1000 USD
Assets, Current	91,730
Assets, Non-Current	17,561
Cost of Goods and Services Sold	35,614
Depreciation, Depletion, Amortization	0
General and Administrative Expense	21,257
Intangible Assets	18,926
Liabilities, Current	20,429
Liabilities, Non-Current	1,671
Other Assets	0
Other Compr. Net Income	-747
Other Expenses	-1,456
Other Liabilities	0
Other Net Income	-643
Other Revenues	99,354
Research and Development Expense	28,751
Selling Expense	47,716

Output Variable	Value in 1000 USD
Assets	128,217
Liabilities	22,100
Expenses	131,882
Revenues	99,354
Stockholders Equity	106,117
Net Income	-33,171
Comprehensive Net Income	-33,918
Economic Capital Ratio	123%