

DATA PROCESSING 2015

Zendesk Inc Rank 28 of 49









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The relative strengths and weaknesses of Zendesk Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zendesk Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 39% points. The greatest weakness of Zendesk Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 33% points.

The company's Economic Capital Ratio, given in the ranking table, is 45%, being 112% points above the market average of -67%.

Input Variable	Value in 1000 USD
Assets, Current	139,005
Assets, Non-Current	43,426
Cost of Goods and Services Sold	46,047
Depreciation, Depletion, Amortization	0
General and Administrative Expense	32,869
Intangible Assets	0
Liabilities, Current	78,972
Liabilities, Non-Current	9,199
Other Assets	23,357
Other Compr. Net Income	-538
Other Expenses	-263
Other Liabilities	3,911
Other Net Income	-1,533
Other Revenues	127,049
Research and Development Expense	36,403
Selling Expense	77,875

Output Variable	Value in 1000 USD
Assets	205,788
Liabilities	92,082
Expenses	192,931
Revenues	127,049
Stockholders Equity	113,706
Net Income	-67,415
Comprehensive Net Income	-67,953
Economic Capital Ratio	45%

