







The relative strengths and weaknesses of AOL Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of AOL Inc. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 178% points. The greatest weakness of AOL Inc. is the variable Depreciation, Depletion, Amortization, reducing the Economic Capital Ratio by 1,519% points.

The company's Economic Capital Ratio, given in the ranking table, is -1,446%, being 1,380% points below the market average of -67%.

Input Variable	Value in 1000 USD
Assets, Current	1,101,800
Assets, Non-Current	558,800
Cost of Goods and Services Sold	1,920,500
Depreciation, Depletion, Amortization	35,625,100
General and Administrative Expense	0
Intangible Assets	1,748,400
Liabilities, Current	563,400
Liabilities, Non-Current	402,100
Other Assets	47,600
Other Compr. Net Income	-10,900
Other Expenses	160,800
Other Liabilities	93,900
Other Net Income	-4,700
Other Revenues	2,527,200
Research and Development Expense	0
Selling Expense	318,400

Output Variable	Value in 1000 USD
Assets	3,456,600
Liabilities	1,059,400
Expenses	38,024,800
Revenues	2,527,200
Stockholders Equity	2,397,200
Net Income	-35,502,300
Comprehensive Net Income	-35,513,200
Economic Capital Ratio	-1,446%

