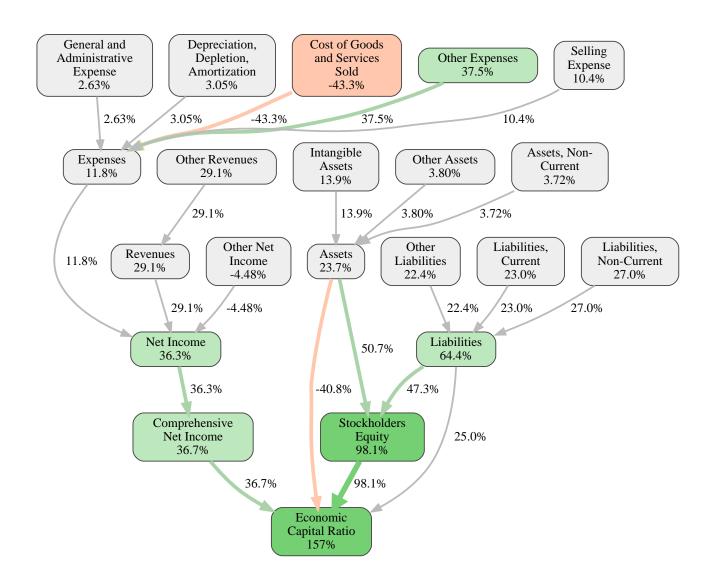


DATA PROCESSING 2016

Liveramp Holdings Inc Rank 6 of 51





DATA PROCESSING 2016



Liveramp Holdings Inc Rank 6 of 51

The relative strengths and weaknesses of Liveramp Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Liveramp Holdings Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 38% points. The greatest weakness of Liveramp Holdings Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 43% points.

The company's Economic Capital Ratio, given in the ranking table, is 150%, being 157% points above the market average of -6.9%.

Input Variable	Value in 1000 USD
Assets, Current	511,404
Assets, Non-Current	206,427
Cost of Goods and Services Sold	494,037
Depreciation, Depletion, Amortization	0
General and Administrative Expense	130,263
Intangible Assets	497,362
Liabilities, Current	283,792
Liabilities, Non-Current	0
Other Assets	78,894
Other Compr. Net Income	-4,249
Other Expenses	7,795
Other Liabilities	0
Other Net Income	6,848
Other Revenues	804,911
Research and Development Expense	74,201
Selling Expense	116,494

Output Variable	Value in 1000 USD
Assets	1,294,087
Liabilities	283,792
Expenses	822,790
Revenues	804,911
Stockholders Equity	1,010,295
Net Income	-11,031
Comprehensive Net Income	-15,280
Economic Capital Ratio	150%

