



The relative strengths and weaknesses of ZIX CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ZIX CORP compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 79% points. The greatest weakness of ZIX CORP is the variable Selling Expense, reducing the Economic Capital Ratio by 26% points.

The company's Economic Capital Ratio, given in the ranking table, is 123%, being 130% points above the market average of -6.9%.

Input Variable	Value in 1000 USD
Assets, Current	32,070
Assets, Non-Current	4,143
Cost of Goods and Services Sold	9,593
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	2,161
Liabilities, Current	29,088
Liabilities, Non-Current	2,265
Other Assets	48,912
Other Compr. Net Income	0
Other Expenses	3,144
Other Liabilities	-839
Other Net Income	244
Other Revenues	54,713
Research and Development Expense	8,317
Selling Expense	28,887

Output Variable	Value in 1000 USD
Assets	87,286
Liabilities	30,514
Expenses	49,941
Revenues	54,713
Stockholders Equity	56,772
Net Income	5,016
Comprehensive Net Income	5,016
Economic Capital Ratio	123%