



The relative strengths and weaknesses of Lifelock INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifelock INC compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 98% points. The greatest weakness of Lifelock INC is the variable Other Revenues, reducing the Economic Capital Ratio by 75% points.

The company's Economic Capital Ratio, given in the ranking table, is 75%, being 82% points above the market average of -6.9%.

Input Variable	Value in 1000 USD
Assets, Current	272,990
Assets, Non-Current	40,195
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	0
General and Administrative Expense	183,259
Intangible Assets	202,261
Liabilities, Current	267,376
Liabilities, Non-Current	7,367
Other Assets	77,363
Other Compr. Net Income	-245
Other Expenses	44,678
Other Liabilities	0
Other Net Income	450,323
Other Revenues	0
Research and Development Expense	0
Selling Expense	273,389

Output Variable	Value in 1000 USD
Assets	592,809
Liabilities	274,743
Expenses	501,326
Revenues	0
Stockholders Equity	318,066
Net Income	-51,003
Comprehensive Net Income	-51,248
Economic Capital Ratio	75%