



The relative strengths and weaknesses of Marin Software INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Marin Software INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 64% points. The greatest weakness of Marin Software INC is the variable Expenses, reducing the Economic Capital Ratio by 45% points.

The company's Economic Capital Ratio, given in the ranking table, is 112%, being 119% points above the market average of -6.9%.

Input Variable	Value in 1000 USD
Assets, Current	63,230
Assets, Non-Current	23,140
Cost of Goods and Services Sold	40,137
Depreciation, Depletion, Amortization	0
General and Administrative Expense	22,391
Intangible Assets	29,822
Liabilities, Current	15,709
Liabilities, Non-Current	6,352
Other Assets	0
Other Compr. Net Income	-1,030
Other Expenses	1,005
Other Liabilities	0
Other Net Income	104
Other Revenues	108,530
Research and Development Expense	33,318
Selling Expense	45,132

Output Variable	Value in 1000 USD
Assets	116,192
Liabilities	22,061
Expenses	141,983
Revenues	108,530
Stockholders Equity	94,131
Net Income	-33,349
Comprehensive Net Income	-34,379
Economic Capital Ratio	112%