



The relative strengths and weaknesses of Her Imports are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Her Imports compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 269% points. The greatest weakness of Her Imports is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 187% points.

The company's Economic Capital Ratio, given in the ranking table, is 235%, being 242% points above the market average of -6.9%.

Input Variable	Value in 1000 USD
Assets, Current	2,472
Assets, Non-Current	307
Cost of Goods and Services Sold	6,706
Depreciation, Depletion, Amortization	0
General and Administrative Expense	632
Intangible Assets	1,879
Liabilities, Current	850
Liabilities, Non-Current	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	5,373
Other Liabilities	0
Other Net Income	1,373
Other Revenues	13,287
Research and Development Expense	0
Selling Expense	0

Output Variable	Value in 1000 USD
Assets	4,659
Liabilities	850
Expenses	12,712
Revenues	13,287
Stockholders Equity	3,808
Net Income	1,948
Comprehensive Net Income	1,948
Economic Capital Ratio	235%