



The relative strengths and weaknesses of ZIX CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ZIX CORP compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 41% points. The greatest weakness of ZIX CORP is the variable Selling Expense, reducing the Economic Capital Ratio by 26% points.

The company's Economic Capital Ratio, given in the ranking table, is 73%, being 115% points above the market average of -41%.

Input Variable	Value in 1000 USD
Assets, Current	37,620
Assets, Non-Current	4,048
Cost of Goods and Services Sold	12,602
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	13,993
Liabilities, Current	36,603
Liabilities, Non-Current	2,272
Other Assets	25,647
Other Compr. Net Income	0
Other Expenses	18,606
Other Liabilities	-1,087
Other Net Income	339
Other Revenues	65,663
Research and Development Expense	10,980
Selling Expense	31,871

Output Variable	Value in 1000 USD
Assets	81,308
Liabilities	37,788
Expenses	74,059
Revenues	65,663
Stockholders Equity	43,520
Net Income	-8,057
Comprehensive Net Income	-8,057
Economic Capital Ratio	73%