





The relative strengths and weaknesses of Zynga INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zynga INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 58% points. The greatest weakness of Zynga INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 12% points.

The company's Economic Capital Ratio, given in the ranking table, is 174%, being 215% points above the market average of -41%.

| Input Variable | Value in 1000 USD |
|---------------------------------------|----------------------|
| Assets, Current | 830,950 |
| Assets, Non-Current | 309,840 |
| Cost of Goods and Services Sold | 258,971 |
| Depreciation, Depletion, Amortization | 0 |
| General and Administrative Expense | 108,653 |
| Intangible Assets | 794,722 |
| Liabilities, Current | 283,279 |
| Liabilities, Non-Current | 48,912 |
| Other Assets | 43,821 |
| Other Compr. Net Income | 35,197 |
| Other Expenses | 10,944 |
| Other Liabilities | 5,902 |
| Other Net Income | 11,859 |
| Other Revenues | 861,390 |
| Research and Development Expense | 256,012 |
| Selling Expense | 212,030 |

| Output Variable | Value in 1000 USD |
|--------------------------|----------------------|
| Assets | 1,979,333 |
| Liabilities | 338,093 |
| Expenses | 846,610 |
| Revenues | 861,390 |
| Stockholders Equity | 1,641,240 |
| Net Income | 26,639 |
| Comprehensive Net Income | 61,836 |
| Economic Capital Ratio | 174% |