



The relative strengths and weaknesses of Propel Media Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Propel Media Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 56% points. The greatest weakness of Propel Media Inc is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 87% points.

The company's Economic Capital Ratio, given in the ranking table, is -82%, being 41% points below the market average of -41%.

Input Variable	Value in 1000 USD
Assets, Current	15,740
Assets, Non-Current	3,452
Cost of Goods and Services Sold	32,800
Depreciation, Depletion, Amortization	1,680
General and Administrative Expense	0
Intangible Assets	7,229
Liabilities, Current	16,989
Liabilities, Non-Current	60,725
Other Assets	18,932
Other Compr. Net Income	0
Other Expenses	38,337
Other Liabilities	15,203
Other Net Income	-12,110
Other Revenues	88,667
Research and Development Expense	0
Selling Expense	4,103

Output Variable	Value in 1000 USD
Assets	45,353
Liabilities	92,917
Expenses	76,920
Revenues	88,667
Stockholders Equity	-47,564
Net Income	-363
Comprehensive Net Income	-363
Economic Capital Ratio	-82%