



The relative strengths and weaknesses of ZIX CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ZIX CORP compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 79% points. The greatest weakness of ZIX CORP is the variable Selling Expense, reducing the Economic Capital Ratio by 21% points.

The company's Economic Capital Ratio, given in the ranking table, is 119%, being 230% points above the market average of -112%.

Input Variable	Value in 1000 USD
Assets, Current	33,473
Assets, Non-Current	3,924
Cost of Goods and Services Sold	15,186
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	29,034
Liabilities, Current	41,138
Liabilities, Non-Current	2,555
Other Assets	38,209
Other Compr. Net Income	-16
Other Expenses	-4,720
Other Liabilities	0
Other Net Income	754
Other Revenues	70,478
Research and Development Expense	11,323
Selling Expense	33,999

Output Variable	Value in 1000 USD
Assets	104,640
Liabilities	43,693
Expenses	55,788
Revenues	70,478
Stockholders Equity	60,947
Net Income	15,444
Comprehensive Net Income	15,428
Economic Capital Ratio	119%