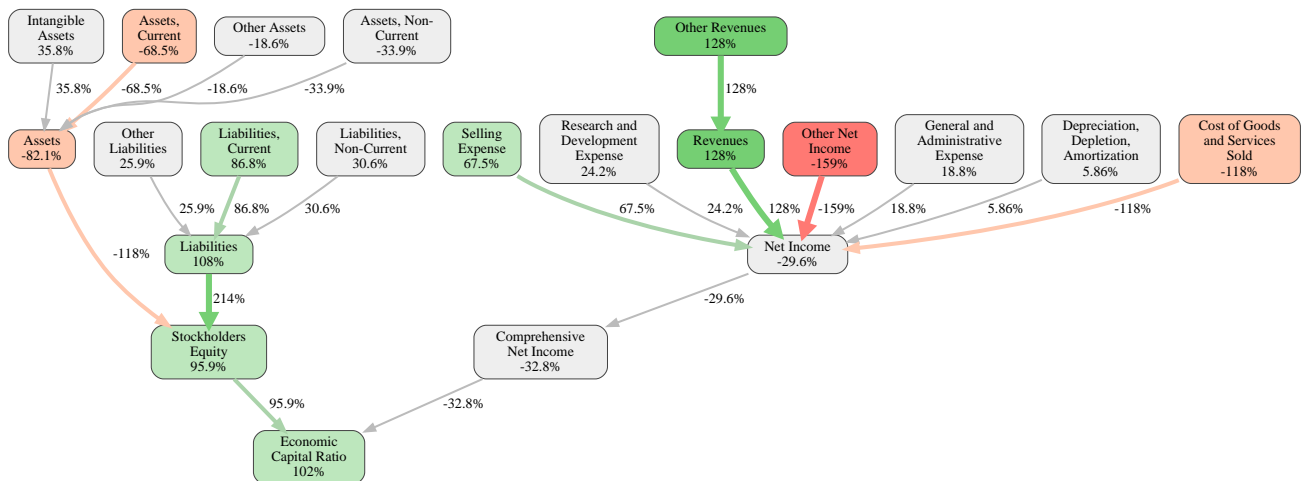




RealRate

DATA PROCESSING 2019

Her Imports
Rank 29 of 45



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The relative strengths and weaknesses of Her Imports are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Her Imports compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 128% points. The greatest weakness of Her Imports is the variable Other Net Income, reducing the Economic Capital Ratio by 159% points.

The company's Economic Capital Ratio, given in the ranking table, is -9.9%, being 102% points above the market average of -112%.

Input Variable	Value in 1000 USD
Assets, Current	2,233
Assets, Non-Current	124
Cost of Goods and Services Sold	6,960
Depreciation, Depletion, Amortization	0
General and Administrative Expense	1,328
Intangible Assets	4,640
Liabilities, Current	1,048
Liabilities, Non-Current	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	3,954
Other Liabilities	0
Other Net Income	-7,379
Other Revenues	12,143
Research and Development Expense	0
Selling Expense	0

Output Variable	Value in 1000 USD
Assets	6,998
Liabilities	1,048
Expenses	12,242
Revenues	12,143
Stockholders Equity	5,950
Net Income	-7,478
Comprehensive Net Income	-7,478
Economic Capital Ratio	-9.9%