



The relative strengths and weaknesses of Zynga INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zynga INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 55% points. The greatest weakness of Zynga INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 12% points.

The company's Economic Capital Ratio, given in the ranking table, is 140%, being 252% points above the market average of -112%.

Input Variable	Value in 1000 USD
Assets, Current	747,277
Assets, Non-Current	315,865
Cost of Goods and Services Sold	304,658
Depreciation, Depletion, Amortization	0
General and Administrative Expense	98,941
Intangible Assets	1,052,787
Liabilities, Current	479,834
Liabilities, Non-Current	52,586
Other Assets	30,774
Other Compr. Net Income	-24,942
Other Expenses	11,006
Other Liabilities	17,673
Other Net Income	19,701
Other Revenues	907,208
Research and Development Expense	270,323
Selling Expense	226,524

Output Variable	Value in 1000 USD
Assets	2,146,703
Liabilities	550,093
Expenses	911,452
Revenues	907,208
Stockholders Equity	1,596,610
Net Income	15,457
Comprehensive Net Income	-9,485
Economic Capital Ratio	140%