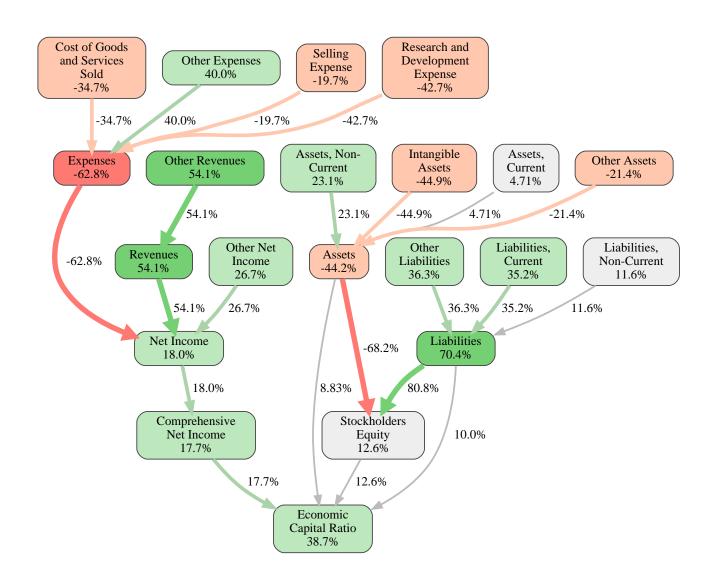


DATA PROCESSING 2020



Marin Software INC Rank 26 of 45





DATA PROCESSING 2020

Rank 26 of 45



The relative strengths and weaknesses of Marin Software INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Marin Software INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 54% points. The greatest weakness of Marin Software INC is the variable Expenses, reducing the Economic Capital Ratio by 63% points.

The company's Economic Capital Ratio, given in the ranking table, is 40%, being 39% points above the market average of 0.96%.

| Input Variable | Value in 1000 USD |
|---------------------------------------|----------------------|
| Assets, Current | 24,566 |
| Assets, Non-Current | 17,632 |
| Cost of Goods and Services Sold | 22,843 |
| Depreciation, Depletion, Amortization | 1,910 |
| General and Administrative Expense | 10,446 |
| Intangible Assets | 95 |
| Liabilities, Current | 14,475 |
| Liabilities, Non-Current | 6,758 |
| Other Assets | 0 |
| Other Compr. Net Income | -60 |
| Other Expenses | -120 |
| Other Liabilities | 0 |
| Other Net Income | 7,316 |
| Other Revenues | 49,036 |
| Research and Development Expense | 17,845 |
| Selling Expense | 15,836 |

| Output Variable | Value in 1000 USD |
|--------------------------|----------------------|
| Assets | 42,293 |
| Liabilities | 21,233 |
| Expenses | 68,760 |
| Revenues | 49,036 |
| Stockholders Equity | 21,060 |
| Net Income | -12,408 |
| Comprehensive Net Income | -12,468 |
| Economic Capital Ratio | 40% |

