



The relative strengths and weaknesses of Zynga INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zynga INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 33% points. The greatest weakness of Zynga INC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 89%, being 88% points above the market average of 0.96%.

Input Variable	Value in 1000 USD
Assets, Current	1,575,670
Assets, Non-Current	177,891
Cost of Goods and Services Sold	524,089
Depreciation, Depletion, Amortization	0
General and Administrative Expense	99,790
Intangible Assets	1,693,938
Liabilities, Current	791,968
Liabilities, Non-Current	859,170
Other Assets	213,115
Other Compr. Net Income	-7,496
Other Expenses	22,381
Other Liabilities	34,046
Other Net Income	336,506
Other Revenues	1,321,659
Research and Development Expense	505,889
Selling Expense	464,091

Output Variable	Value in 1000 USD
Assets	3,660,614
Liabilities	1,685,184
Expenses	1,616,240
Revenues	1,321,659
Stockholders Equity	1,975,430
Net Income	41,925
Comprehensive Net Income	34,429
Economic Capital Ratio	89%