



The relative strengths and weaknesses of ZIX CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ZIX CORP compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 79% points. The greatest weakness of ZIX CORP is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 63% points.

The company's Economic Capital Ratio, given in the ranking table, is 44%, being 74% points above the market average of -30%.

Input Variable	Value in 1000 USD
Assets, Current	43,623
Assets, Non-Current	21,604
Cost of Goods and Services Sold	112,763
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	339,176
Liabilities, Current	78,792
Liabilities, Non-Current	220,945
Other Assets	45,321
Other Compr. Net Income	-7,638
Other Expenses	1,740
Other Liabilities	0
Other Net Income	-9,242
Other Revenues	218,478
Research and Development Expense	22,813
Selling Expense	78,345

Output Variable	Value in 1000 USD
Assets	449,724
Liabilities	299,737
Expenses	215,661
Revenues	218,478
Stockholders Equity	149,987
Net Income	-6,425
Comprehensive Net Income	-14,063
Economic Capital Ratio	44%