



The relative strengths and weaknesses of Zynga INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zynga INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 64% points. The greatest weakness of Zynga INC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 66%, being 96% points above the market average of -30%.

Input Variable	Value in 1000 USD
Assets, Current	1,859,800
Assets, Non-Current	188,200
Cost of Goods and Services Sold	811,800
Depreciation, Depletion, Amortization	0
General and Administrative Expense	136,000
Intangible Assets	3,998,900
Liabilities, Current	1,451,700
Liabilities, Non-Current	1,813,000
Other Assets	159,600
Other Compr. Net Income	75,200
Other Expenses	54,300
Other Liabilities	300
Other Net Income	-4,900
Other Revenues	1,974,800
Research and Development Expense	713,700
Selling Expense	683,500

Output Variable	Value in 1000 USD
Assets	6,206,500
Liabilities	3,265,000
Expenses	2,399,300
Revenues	1,974,800
Stockholders Equity	2,941,500
Net Income	-429,400
Comprehensive Net Income	-354,200
Economic Capital Ratio	66%