



The relative strengths and weaknesses of Marin Software INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Marin Software INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 104% points. The greatest weakness of Marin Software INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 20% points.

The company's Economic Capital Ratio, given in the ranking table, is 115%, being 150% points above the market average of -35%.

Input Variable	Value in 1000 USD
Assets, Current	54,014
Assets, Non-Current	5,817
Cost of Goods and Services Sold	12,885
Depreciation, Depletion, Amortization	0
General and Administrative Expense	9,327
Intangible Assets	0
Liabilities, Current	11,383
Liabilities, Non-Current	1,096
Other Assets	0
Other Compr. Net Income	53
Other Expenses	-134
Other Liabilities	1,094
Other Net Income	984
Other Revenues	24,420
Research and Development Expense	10,788
Selling Expense	5,482

Output Variable	Value in 1000 USD
Assets	59,831
Liabilities	13,573
Expenses	38,348
Revenues	24,420
Stockholders Equity	46,258
Net Income	-12,944
Comprehensive Net Income	-12,891
Economic Capital Ratio	115%