



The relative strengths and weaknesses of Zynga INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zynga INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 74% points. The greatest weakness of Zynga INC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 22% points.

The company's Economic Capital Ratio, given in the ranking table, is 74%, being 109% points above the market average of -35%.

Input Variable	Value in 1000 USD
Assets, Current	1,648,600
Assets, Non-Current	143,500
Cost of Goods and Services Sold	1,014,900
Depreciation, Depletion, Amortization	66,800
General and Administrative Expense	162,000
Intangible Assets	4,501,600
Liabilities, Current	1,657,200
Liabilities, Non-Current	1,589,500
Other Assets	65,200
Other Compr. Net Income	-56,400
Other Expenses	155,200
Other Liabilities	300
Other Net Income	-4,800
Other Revenues	2,800,500
Research and Development Expense	545,900
Selling Expense	955,100

Output Variable	Value in 1000 USD
Assets	6,358,900
Liabilities	3,247,000
Expenses	2,899,900
Revenues	2,800,500
Stockholders Equity	3,111,900
Net Income	-104,200
Comprehensive Net Income	-160,600
Economic Capital Ratio	74%