

DATA PROCESSING 2023

## Liveramp Holdings Inc Rank 3 of 68







RealRate

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The relative strengths and weaknesses of Liveramp Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Liveramp Holdings Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 49% points. The greatest weakness of Liveramp Holdings Inc is the variable Research and Development Expense, reducing the Economic Capital Ratio by 11% points.

The company's Economic Capital Ratio, given in the ranking table, is 175%, being 233% points above the market average of -58%.

Input Variable	Value in 1000 USD
Assets, Current	815,834
Assets, Non-Current	96,745
Cost of Goods and Services Sold	147,427
Depreciation, Depletion, Amortization	0
General and Administrative Expense	106,070
Intangible Assets	390,563
Liabilities, Current	184,566
Liabilities, Non-Current	0
Other Assets	30,594
Other Compr. Net Income	-1,792
Other Expenses	-1,242
Other Liabilities	0
Other Net Income	30,463
Other Revenues	528,657
Research and Development Expense	157,935
Selling Expense	182,763

Output Variable	Value in 1000 USD
Assets	1,333,736
Liabilities	184,566
Expenses	592,953
Revenues	528,657
Stockholders Equity	1,149,170
Net Income	-33,833
Comprehensive Net Income	-35,625
Economic Capital Ratio	175%

