



The relative strengths and weaknesses of Marin Software INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Marin Software INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 103% points. The greatest weakness of Marin Software INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 33% points.

The company's Economic Capital Ratio, given in the ranking table, is 81%, being 139% points above the market average of -58%.

Input Variable	Value in 1000 USD
Assets, Current	34,494
Assets, Non-Current	7,590
Cost of Goods and Services Sold	12,795
Depreciation, Depletion, Amortization	0
General and Administrative Expense	10,396
Intangible Assets	0
Liabilities, Current	6,169
Liabilities, Non-Current	3,201
Other Assets	0
Other Compr. Net Income	79
Other Expenses	305
Other Liabilities	0
Other Net Income	4,079
Other Revenues	20,019
Research and Development Expense	11,832
Selling Expense	6,997

Output Variable	Value in 1000 USD
Assets	42,084
Liabilities	9,370
Expenses	42,325
Revenues	20,019
Stockholders Equity	32,714
Net Income	-18,227
Comprehensive Net Income	-18,148
Economic Capital Ratio	81%