

RealRate

DATA PROCESSING 2024

## Liveramp Holdings Inc Rank 5 of 50







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The relative strengths and weaknesses of Liveramp Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Liveramp Holdings Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 55% points. The greatest weakness of Liveramp Holdings Inc is the variable Research and Development Expense, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 158%, being 213% points above the market average of -55%.

Input Variable	Value in 1000 USD
Assets, Current	714,559
Assets, Non-Current	48,130
Cost of Goods and Services Sold	170,084
Depreciation, Depletion, Amortization	0
General and Administrative Expense	160,667
Intangible Assets	372,984
Liabilities, Current	174,829
Liabilities, Non-Current	0
Other Assets	37,030
Other Compr. Net Income	-1,226
Other Expenses	5,252
Other Liabilities	0
Other Net Income	12,350
Other Revenues	596,583
Research and Development Expense	189,195
Selling Expense	202,437

Output Variable	Value in 1000 USD
Assets	1,172,703
Liabilities	174,829
Expenses	727,635
Revenues	596,583
Stockholders Equity	997,874
Net Income	-118,702
Comprehensive Net Income	-119,928
Economic Capital Ratio	158%

