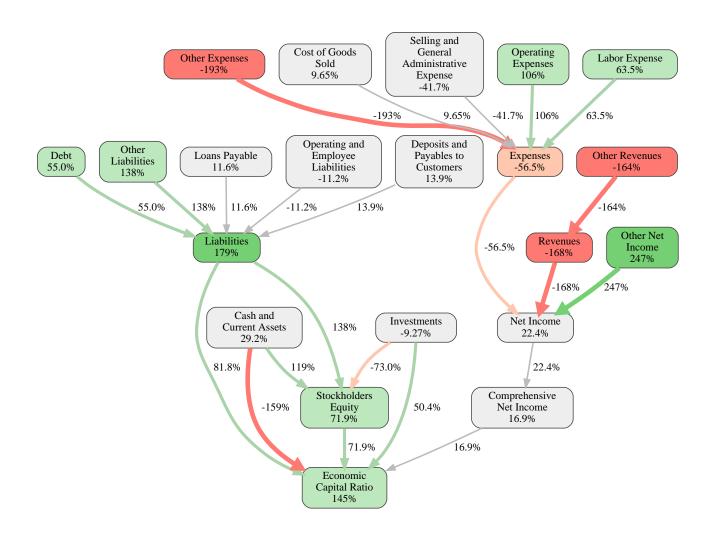


FINANCE SERVICES 2012

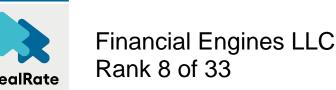
Financial Engines LLC Rank 8 of 33







FINANCE SERVICES 2012





The relative strengths and weaknesses of Financial Engines LLC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Financial Engines LLC compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 247% points. The greatest weakness of Financial Engines LLC is the variable Other Expenses, reducing the Economic Capital Ratio by 193% points.

The company's Economic Capital Ratio, given in the ranking table, is 275%, being 145% points above the market average of 131%.

Input Variable	Value in 1000 USD
Cash and Current Assets	195,158
Cost of Goods Sold	0
Debt	0
Deposits and Payables to Customers	0
Depreciation Interest and Fees Expenses	5,913
Intangible Assets	0
Investment Income	0
Investments	0
Labor Expense	0
Loans Income	0
Loans Payable	0
Operating Expenses	0
Operating and Employee Liabilities	32,817
Other Assets	59,285
Other Compr. Net Income	0
Other Expenses	78,799
Other Liabilities	2,066
Other Net Income	144,085
Other Revenues	0
Revenue from Contract with Customer	0
Selling and General Administrative Expense	44,228

Output Variable	Value in 1000 USD
Liabilities	34,883
Assets	254,443
Expenses	128,940
Revenues	0
Stockholders Equity	219,560
Net Income	15,145
Comprehensive Net Income	15,145
Economic Capital Ratio	275%

