











The relative strengths and weaknesses of Hershey Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hershey Co compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 38% points. The greatest weakness of Hershey Co is the variable Other Expenses, reducing the Economic Capital Ratio by 44% points.

The company's Economic Capital Ratio, given in the ranking table, is 59%, being 62% points below the market average of 121%.

Input Variable	Value in 1000 USD
Assets, Current	1,385,434
General and administrative Expense	0
Intangible Assets	697,100
Liabilities, Current	910,628
Liabilities, Long Term	2,004,064
Other Assets	1,592,497
Other Compr. Net Income	0
Other Expenses	4,862,674
Other Liabilities	0
Other Net Income	0
Other Revenues	5,298,668
Property and equipment	0
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	3,675,031
Liabilities	2,914,692
Expenses	4,862,674
Revenues	5,298,668
Stockholders Equity	760,339
Net Income	435,994
Comprehensive Net Income	435,994
Economic Capital Ratio	59%

