



The relative strengths and weaknesses of Kraft Heinz Foods Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Kraft Heinz Foods Co compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 40% points. The greatest weakness of Kraft Heinz Foods Co is the variable Liabilities, Current, reducing the Economic Capital Ratio by 40% points.

The company's Economic Capital Ratio, given in the ranking table, is 73%, being 21% points below the market average of 95%.

Input Variable	Value in 1000 USD
Assets, Current	3,753,542
General and administrative Expense	0
Intangible Assets	3,298,441
Liabilities, Current	4,161,460
Liabilities, Long Term	3,648,699
Other Assets	2,673,579
Other Compr. Net Income	0
Other Expenses	9,151,221
Other Liabilities	1,113,351
Other Net Income	1,377
Other Revenues	10,706,588
Property and equipment	2,505,083
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	12,230,645
Liabilities	8,923,510
Expenses	9,151,221
Revenues	10,706,588
Stockholders Equity	3,307,135
Net Income	1,556,744
Comprehensive Net Income	1,556,744
Economic Capital Ratio	73%