

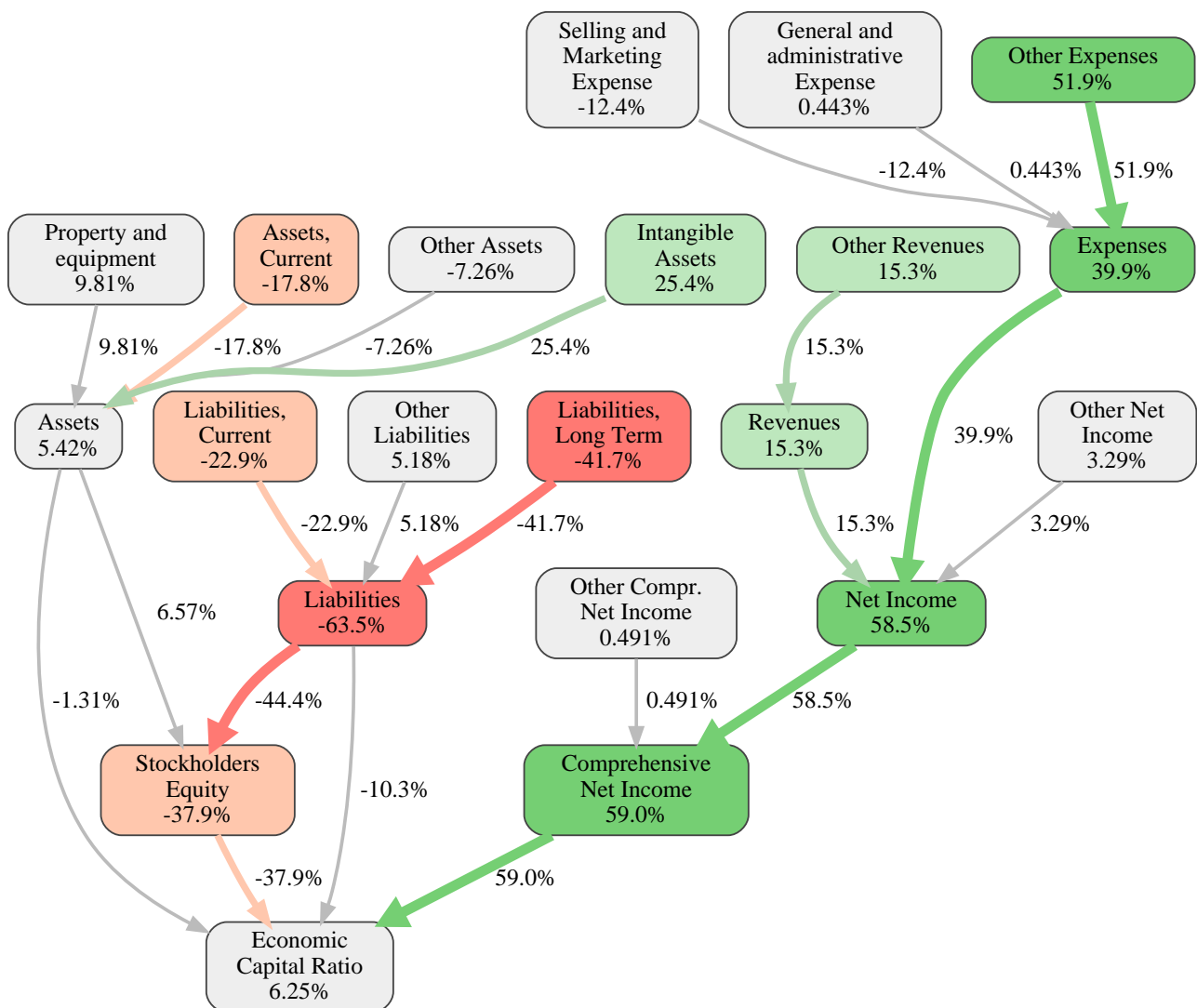


RealRate

FOOD 2015

Campbell Soup Co
Rank 33 of 47

Campbell's



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The relative strengths and weaknesses of Campbell Soup Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Campbell Soup Co compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 59% points. The greatest weakness of Campbell Soup Co is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 42% points.

The company's Economic Capital Ratio, given in the ranking table, is 53%, being 6.2% points above the market average of 47%.

Input Variable	Value in 1000 USD
Assets, Current	2,100,000
General and administrative Expense	573,000
Intangible Assets	3,608,000
Liabilities, Current	2,989,000
Liabilities, Long Term	2,973,000
Other Assets	87,000
Other Compr. Net Income	7,000
Other Expenses	6,037,000
Other Liabilities	548,000
Other Net Income	84,000
Other Revenues	8,268,000
Property and equipment	2,318,000
Selling and Marketing Expense	935,000

Output Variable	Value in 1000 USD
Assets	8,113,000
Liabilities	6,510,000
Expenses	7,545,000
Revenues	8,268,000
Stockholders Equity	1,603,000
Net Income	807,000
Comprehensive Net Income	810,640
Economic Capital Ratio	53%