



The relative strengths and weaknesses of Hershey Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hershey Co compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 80% points. The greatest weakness of Hershey Co is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 41% points.

The company's Economic Capital Ratio, given in the ranking table, is 79%, being 32% points above the market average of 47%.

Input Variable	Value in 1000 USD
Assets, Current	2,247,047
General and administrative Expense	0
Intangible Assets	1,087,796
Liabilities, Current	1,935,647
Liabilities, Long Term	2,074,966
Other Assets	142,772
Other Compr. Net Income	0
Other Expenses	6,491,324
Other Liabilities	99,373
Other Net Income	-83,532
Other Revenues	7,421,768
Property and equipment	2,151,901
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	5,629,516
Liabilities	4,109,986
Expenses	6,491,324
Revenues	7,421,768
Stockholders Equity	1,519,530
Net Income	846,912
Comprehensive Net Income	846,912
Economic Capital Ratio	79%