

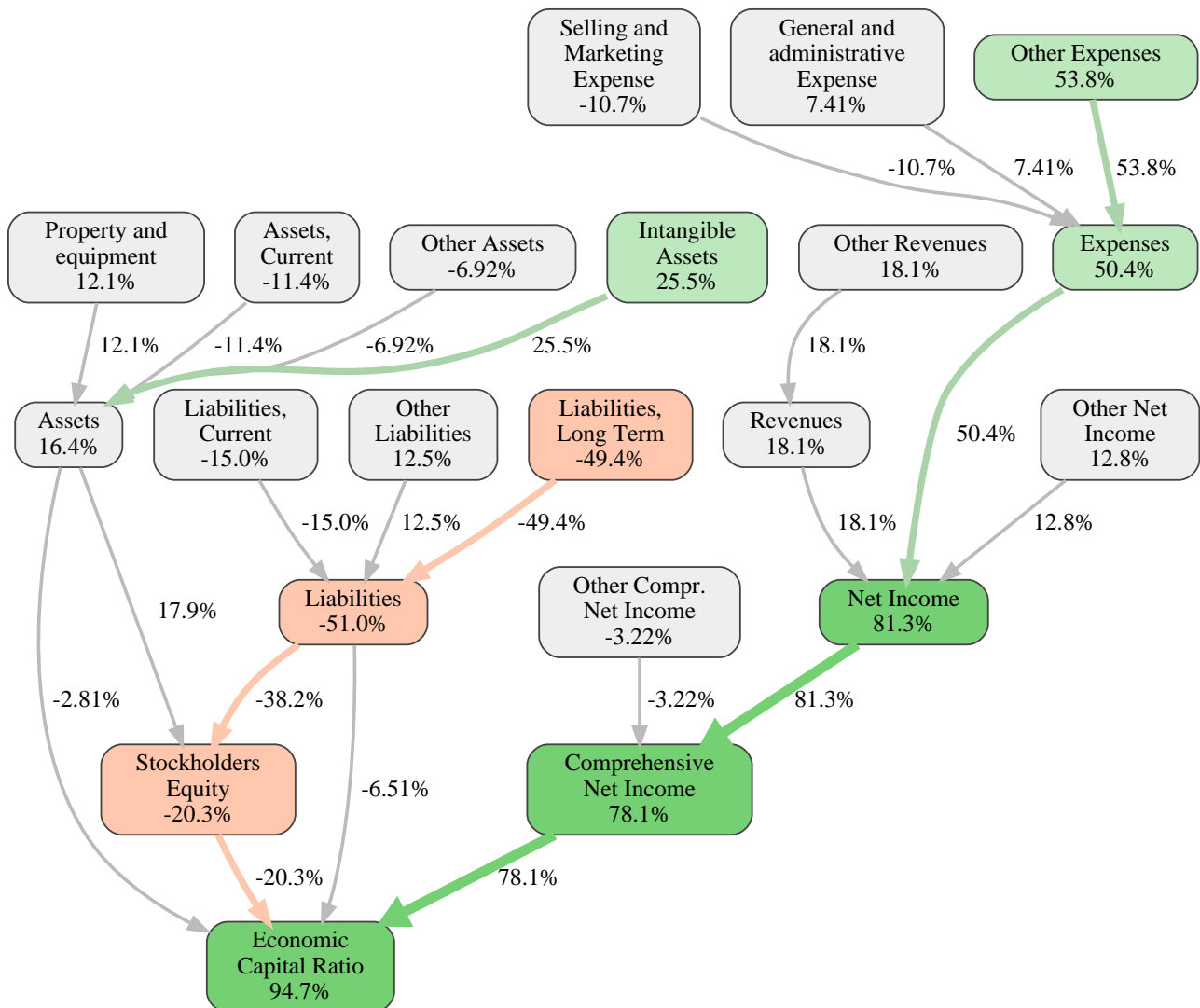


RealRate

FOOD 2016

Campbell Soup Co
Rank 27 of 41

Campbell's



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The relative strengths and weaknesses of Campbell Soup Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Campbell Soup Co compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 81% points. The greatest weakness of Campbell Soup Co is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 49% points.

The company's Economic Capital Ratio, given in the ranking table, is 40%, being 95% points above the market average of -55%.

Input Variable	Value in 1000 USD
Assets, Current	2,092,000
General and administrative Expense	593,000
Intangible Assets	3,549,000
Liabilities, Current	2,806,000
Liabilities, Long Term	3,402,000
Other Assets	101,000
Other Compr. Net Income	-340,000
Other Expenses	5,923,000
Other Liabilities	505,000
Other Net Income	3,000
Other Revenues	8,082,000
Property and equipment	2,347,000
Selling and Marketing Expense	878,000

Output Variable	Value in 1000 USD
Assets	8,089,000
Liabilities	6,713,000
Expenses	7,394,000
Revenues	8,082,000
Stockholders Equity	1,376,000
Net Income	691,000
Comprehensive Net Income	514,200
Economic Capital Ratio	40%