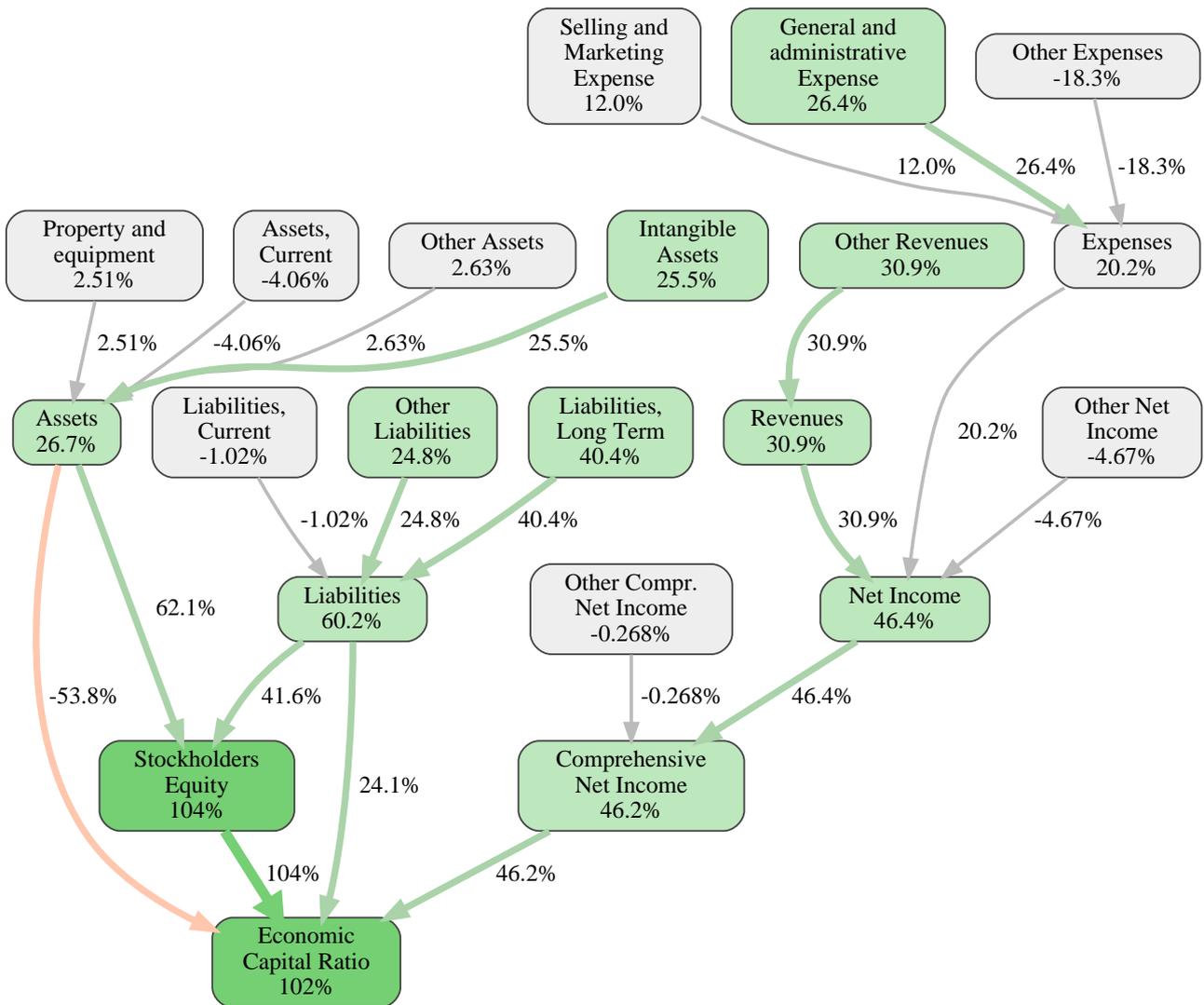




RealRate

FOOD 2018

KELLANOVA
Rank 12 of 37





The relative strengths and weaknesses of KELLANOVA are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of KELLANOVA compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 46% points. The greatest weakness of KELLANOVA is the variable Other Expenses, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 182%, being 102% points above the market average of 80%.

Input Variable	Value in 1000 USD
Assets, Current	3,036,000
General and administrative Expense	0
Intangible Assets	8,143,000
Liabilities, Current	4,479,000
Liabilities, Long Term	0
Other Assets	1,455,000
Other Compr. Net Income	118,000
Other Expenses	11,645,000
Other Liabilities	0
Other Net Income	-9,000
Other Revenues	12,923,000
Property and equipment	3,716,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	16,350,000
Liabilities	4,479,000
Expenses	11,645,000
Revenues	12,923,000
Stockholders Equity	11,871,000
Net Income	1,269,000
Comprehensive Net Income	1,330,360
Economic Capital Ratio	182%